

Notification of a new book on the 3G IPR concerns in the 3G industry and patent licensing for international standardised technologies (576 pages with extensive references, endnotes, appendices and glossary)

Technology Patent Licensing: An International Reference on 21st Century Patent Licensing, Patent Pools and Patent Platforms

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Overview

In Technology Patent Licensing, the authors guide the readers through the process of how owners of critical standardised technology may plan and implement a patent licensing programme. Using as an example the mobile communications industry, the book covers topics such as the interaction of international technology standards and patent licensing, a comparison of the three main types of patent licensing (bi-laterals, Patent Pools and Patent Platforms and hybrids thereof), the determination of patent “essentiality” and its effect on the valuation of the patent, licensing terms which are “Fair, Reasonable, and Non-Discriminatory” (“FRAND”), how to obtain no action letters from antitrust authorities such as the U.S. Department of Justice, the European Commission, and the Japanese Fair Trade Commission, and guidelines for the planning and implementation of an organized licensing arrangement for technology subject to international standards.

A critically important tool for corporate managers of technology or patent licensing, for intellectual property lawyers, for antitrust lawyers advising technology clients, for technical or legal professionals at standards bodies such as ANSI, ARIB, CWTS, ETSI, IEEE, T1, TIA, TTC, TTA, 3GPP, 3GPP2, and the ITU, for officials at government bodies (such as an Antitrust Authority, a Patent and Trademark Office, or a Fair Trade Commission) who work at the interface of intellectual property and competition policies, and for holders of essential technology patents who are engaged in the creation of organized arrangements for the licensing of patent rights.

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Patent Licensing, Patent Pools, and Patent Platforms**

Detailed Table of Contents

Dedication

Foreword

Acknowledgements

Chapter 1: “Introduction to the Licensing of Standardized Technology”

Introduction

Organization of this chapter

What is “FRAND” Licensing?

How has one standards body dealt with FRAND?

- a. Recent developments within ETSI;
- b. Key issues considered by ETSI:
 - 1) Issue 1: How to define “FRAND”?
 - 2) Issue 2: How to deal with Non-Disclosure Agreements (“NDAs”) demanded by the holders of essential patents?
 - 3) Issue 3: How to deal with inadequate disclosures of essential IPR?
 - 4) Issue 4: Should a standard organization mandate licensing terms for geography, and if so, which terms?
 - 5) Issue 5: What should be the forms of the “Declaration of Essential IPR”?
- c. Concluding observations on the ETSI viewpoint.

The General Problem Not Yet Resolved

The Patent Problems in the 3G Mobile Industry:

- a. Background;
- b. Deficiencies in Patent Licensing for 2G Systems;
- c. The 3G Standards Battles;
- d. Specific IP Concerns for 3G Systems;
- e. Size of the 3G Patent Market (estimated).

Conclusions

References

Footnotes

Figures

- 1.1) Objectifying FRAND: The Structural Missing Link between Standards-Making and Products.
- 1.2) IMT-2000 Family of 3G Standards.

Chapter 2: “A Comparison of Licensing Methods”

Introduction

Organization of this chapter

The Three Kinds of Patent Licensing: Bilateral Licensing, the Patent Pool, and the Patent Platform

Table 2.1 Comparison: Bilateral Negotiations, the Pool, the Platform

How is the Platform Unique?

A Comparison of Pools and Platforms

The Evolution of Patent Licensing: The Telecom Paradigm

- a. The Past: Bilateral Licensing (and some Patent Pools);
- b. The Present: Bilateral Licensing and Patent Pools;
- c. The Future: Bilateral Licensing, Patent Pools, and Patent Platforms.

Conclusions

References

Footnotes

Figures

- 2.1) Patent Licensing Options To Provide Flexibility in Licensing.

Chapter 3: “The Determination of Essentiality”

Introduction

Organization of this chapter

Requirements of the Evaluation Process

The Evaluator: Evaluation Service Provider (“ESP”)

- 1) The Generic Problem
- 2) The Specific Problem

The Evaluation Procedure and Structure

Issues Reviewed and Decided

Table 3.1 Some fundamental issues for resolution in defining an Evaluation Process

Issue 1: Aggregation of Claims

Issue 2: Translation

Issue 3: Patent Families

Issue 4: Number of Claims Per Application

Issue 5: Confidentiality

Issue 6: Publication of Results

Issue 7: Doctrine of Equivalents

Issue 8: Who May Be an Evaluator?

Issue 9: Composition of the Evaluation Panel

Issue 10: How are Specific Evaluators Chosen for an Evaluation Panel?

Issue 11: Intervention by Experts

Issue 12: Third Party Interventions

Issue 13: Third Party Applications for Evaluation

Issue 14: Optional and Mandatory Standards

Issue 15: Re-evaluations

Issue 16: Status of a Certified Patent with a New Standards Release

The 3G Patent Platform Evaluation Process

Key Policy Aspects of the Evaluation Process (Part 3)

- 1) Definition of “Essential”
- 2) The Patent Evaluation Process
- 3) Confidentiality of the Patent Application
- 4) Publication
- 5) Declaration of Essentiality
- 6) IPEC Output Documentation
- 7) Choice of Patent Law Firms
- 8) The Evaluators

Guidelines and Rules for Making an Application (Part 2)

Differences in National Laws

The Application Form (Part 1)

Conclusions

Footnotes

Figures

- 3.1) Deliverables from the Evaluation Process;
- 3.2) Structure of the International Patent Evaluation Consortium;
- 3.3) Evaluation Procedure;
- 3.4) Evaluation Structure.

Chapter 4 “The Licensing Dilemma: What’s Fair? What’s Reasonable?”

Introduction

Organization of this chapter

The Three Legal Documents

Key Concepts and Definitions in the Three Legal Documents

Introduction

Concept 1: Product Categories

Concept 2: Base Multiplier

Concept 3: Ex works Sales Value

Concept 4: Reference Market Value

Concept 5: Maximum Cumulative Royalty

Concept 6: Standard Royalty Rate

Concept 7: Cumulative Royalty Rate

Concept 8: Total Royalties

Concept 9: Collection Point

Concept 10: Review and Adjustment Procedure

Summary of Platform Licensing Rules

Framework Agreement (“FA”)

Standard License Agreement (“SLA”)

Interim License Agreement (“ILA”)

Unique Licensing Terms of PlatformCo W-CDMA

Conclusions

References

Footnotes

Figures

- 4.1) UMTS Architecture: Origins of the Product Categories;
- 4.2) Generic 3G Architecture;
- 4.3) Two Types of Terminal Products: the Rationale for the RMV;
- 4.4) A 3G Functional Elements in a Complex Wireless Terminal.

Chapter 5 “Antitrust Liability: The Lurking Fear”

Introduction

Organization of this chapter

A Quick Survey of the Relevant Law

Table 5.1: General Competition Law in the Relevant Jurisdictions

- a. U.S. Law and the Antitrust Division of the U.S. Department of Justice;
- b. European Law and the Competition Directorate of the European Commission;
- c. Japanese Law and the Japanese Fair Trade Commission.

The Letters Requested by the 3G3P

A Short History of the Interaction Between the 3G3P and the Regulatory Authorities

The U.S. Department of Justice and the Platform, including:

- a. A Very Brief Survey of Some of the U.S. Law Relevant to the Business Review Letter (“BRL”): A discussion of U.S. law for antitrust letters;
- b. Background to the BRL Granted by the DOJ: A summary of the key provisions and the key problems;
- c. A Detailed Review of the BRL Granted by the DOJ.

The European Commission and the Platform, including:

- a. A Very Recent Change in the EC Law Related to Comfort Letters
- b. A Very Brief Survey of Some of the European Community Law Relevant to the Comfort Letter;
- c. A Detailed Review of the Press Release Issued by the EC, Which Describes the Terms On Which the Letter was Granted.

The Japanese Fair Trade Commission and the Platform, including:

- a. A Very brief Survey of Some of the Japanese Law Relevant to the Viewpoint Letter;
- b. The JFTC Viewpoint Letters.

Conclusions

References

Footnotes

Chapter 6 “Introduction to the 3G Patent Platform Initiative”

A Brief Introduction to the Platform Initiative

- a. The Patent Problem;
- b. The Solution – The 3G Patent Platform (“Platform”);
- c. The New Paradigm;
- d. Industry-Defined;
- e. Background Considerations.

Organization of this chapter

Background History of the Platform:

- a. Business Context (1998-2003);
- b. Industry IPR Initiative:

1) Definition Phase

Table 6.1 Entities participating in some or all of the definition activities during both the Definition Phase and Implementation Phase

2) Implementation Phase

Table 6.2 Companies and Associations affiliated with the 3G3P during the Implementation Phase

3) Commercial Phase

Paradigm Cases for Interested Parties:

- a. The Paradigm Case for a Licensor;
Chronological Path, With Alternatives, For the Licensor
- b. Benefits to the Licensor;
- c. The Paradigm Case for a Licensee;
Chronological Path, With Alternatives, For the Licensee
- d. Benefits to the Licensee.

Conclusions

References

Footnotes

Figures

- 6.1) Definition of FRAND for 3G Standardized Technology
- 6.2) Industry Realization of the Platform Concept (Timeline)
- 6.3) Basic Platform Legal Structure

Chapter 7 “Structure, Function and Governance”

Introduction

- a. Antitrust influence;
- b. Main functional entities;
- c. Rationale for choosing a specific type of legal structure.

Organization of this chapter

Platform Company (PlatformCo):

- c. Mission;
- d. Key Objectives and Activities;
- e. Structure, Governance, and Membership;
- f. External Service Providers;
- g. Status of Implementation.

3G Patents (Common-Service Company):

- a. Mission;
- b. Key Objectives and Activities;
- c. Structure and Governance;
- d. Membership;
- e. Operations and Business Model;
- f. Status of Implementation.

Evaluation Service Provider: IPEC:

- a. Structure and Governance.

Business Significance of the Platform Structure in a Competitive Market

Conclusions

References

Footnotes

Figures

- 7.1) Platform Structure Showing Service Providers
- 7.2) 3G Patents' Business Model
- 7.3) Platform Impact on the Equipment Cost Model
- 7.4) Using the Platform as a Competitive Tool: Establishing a Royalty Rate for Competitive Advantage
- 7.5) A Low Royalty Rate Option Generates Greater Royalty Income
- 7.6) Overall Structure of the Platform
- 7.7) User Access to Platform Services

Chapter 8 "Guidelines for Developing An Organized Patent Licensing Arrangement for Standardized Technology"

Introduction

Organization of this chapter

The Problem: Fragmented IPR in the Network Economy.

A Solution: Ten Steps to an Organized Patent Licensing Arrangement.

- Step 1: Initiate
- Step 2: Recruit First Players and Establish the Structure
- Step 3: Identify Goals
- Step 4: Define a Framework
- Step 5: Conduct Independent Patent Evaluations by Credible Experts
- Step 6: Develop the Licensing Arrangements
- Step 7: Define Structure and Governance
- Step 8: Organize for Practical Implementation
 - 1) Implementing Companies;
 - 2) Tasks for Implementation;
- Step 9: Obtain Antitrust Approvals
- Step 10: Conduct Operations, Commercial Launch, and Modifications
 - 1) Operations;
 - 2) Commercial Launch (Marketing and Sales);
 - 3) Modifications.

Tax Planning

- 1) Option I;
- 2) Option II;

3) Option III.

Some Short Practical Guidelines Based on the Platform's Experience

- a. Issues Related to Evaluation:
 - 1) The People;
 - 2) The Evaluation Process;
 - 3) The Documentation.
- b. Issues Related to Licensing:
 - 1) Terms and Conditions;
 - 2) The Pool, the Platform, or Something In-Between.
- c. Issues Related to Antitrust Law and Policy
 - 1) Integration of Complementary Patents;
 - 2) The Grantback License;
 - 3) Control by Licensors;
 - 4) Certain Services May Be Centralized;
 - 5) Membership Rules;
 - 6) Independent Patent Availability.

Conclusions

References

Footnotes

Figures:

- 8.1) General Model for Timely Market Access Through Organized Patent Licensing.
- 8.2) Innovation of New Products: Bringing Together Licensors and Licensees Through Organized Patent Licensing.

Appendices

1. Evaluation Process (defined by the partners of 3G3P)
2. Framework Agreement (FA)
3. Standard License Agreement (SLA)
4. Interim License Agreement (ILA)
5. Detailed Example of Royalty Rates (SRR adjustment)
6. U.S. Department of Justice, Business Review Letter for the 3G Patent Platform
7. E.C. Press Release for the 3G Patent Platform
8. JFTC Two ViewPoint Letters, December, 2000, and June, 2002.
(English language translation from Japanese original)
9. United States Code of Federal Regulation (CFR), Title 28, Part 50, Section 6
10. U.S. Department of Justice Business Review Letter for the MPEG Patent Pool
11. U.S. Department of Justice Business Review Letter for the DVD-1 Patent Pool
12. U.S. Department of Justice Business Review Letter for the DVD-2 Patent Pool
13. U.S. Department of Justice Press Release for the 3G Patent Platform
14. E.C. Press Release for the DVD-2 Patent Pool

About the Authors

Glossary